



2019 Vendor Guidelines

April 27th, 2019

Application Form: www.vacreeperfest.com/vendors

Event Details:

- There were over 1,000 attendees at the 2018 Creeper Fest.
- We are a non-profit event and accept vendors that connect people with the outdoors through outdoor recreation and education. Acceptable vendors are organizations with a focus on human powered outdoor recreation and outdoor education in Southwest Virginia and Northeast Tennessee. Vendors must provide onsite activation or excursions during the festival. A limited number of vendors who produce items for the active outdoor lifestyle will be accepted by invitation only.
- The festival hours are Saturday 10AM-5PM

You will be required to be operational Saturday 12PM-5PM unless discussed and approved prior to the start of the festival. However, you will not be allowed to drive to your booth between 11AM-5PM. No exceptions.

Application Requirements:

- Applications are due by March 1st, 2019. Any application received after March 1st will have limited availability when it comes to booth placement at the festival. A \$25 late fee will apply
- Applicants will be reviewed by the committee and notified of their acceptance/rejection within 14 business days.
- Approved applicants will be notified by email and will then have 14 business days to remit payment. Checks will be held in our safe until April 15th to be deposited in the same fiscal year as the event. Fees will not be refundable after they have been deposited.
- We STRONGLY encourage vendors to offer activities to festival goers. Activities must be approved by the festival committee, and the schedules managed by the event coordinator. Activities may take place at your booth, or occur as scheduled activities within the festival footprint or on the VA Creeper Trail.

Acceptable activities are directly related to outdoor recreation and outdoor education specific to Southwest Virginia and Northeast Tennessee, particularly if tied to the Creeper Trail. Activities can occur multiple times throughout the festival day. Activities must be free to participate and not directly sell a product. We do not accept “yard games” as an activity. Examples of approved activities: outdoor skills clinics, outdoor instructional classes, contests, outdoor races, and environmental education. If your activity is not approved, you will be given the opportunity to submit a new activity idea.

Vendor Fees (for 10' x 10' space):

- Non Profits: FREE-with onsite activation/activity
- 0-5 Employees: \$50
- 6-24 Employees: \$150
- 25+ Employees: 250

Vendor Booth Regulations:

- All vendors must provide their own displays, tents, tables and chairs. If an activity is provided all necessary equipment is the responsibility of the exhibitor, electricity is not easily accessible, talk directly to Vendor Coordinator if needed.
- All vendors must vend during the entire festival vending hours
- Fees will be deposited starting on April 25, 2019 and are not refundable after they have been deposited.
- There is no parking on the festival grounds unless you have arranged for a logoed vehicle to be part of your display.
- If you are selling a product you will be responsible for paying the applicable sales tax.